



## Notice of a meeting of Licensing Sub-Committee - Miscellaneous

**Wednesday, 28 April 2021**

**5.00 pm**

**Virtual WEBEX video conference via the Council's YouTube  
Channel: [www.youtube.com/user/cheltenhamborough](https://www.youtube.com/user/cheltenhamborough)**

<b>Membership</b>	
<b>Councillors:</b>	David Willingham (Chair), Mike Collins, Wendy Flynn (Vice-Chair), Diggory Seacome and Simon Wheeler
<b>Officers:</b>	Louis Krog, Vikki Fennell and Jason Kirkwood

## Agenda

<b>1.</b>	<b>APOLOGIES</b>	
<b>2.</b>	<b>DECLARATIONS OF INTEREST</b>	
<b>3.</b>	<b>APPLICATION FOR STREET TRADING CONSENT - BANCA ALVES CORTICEIRO COFFEE VAN</b> Application for Street Trading Consent.	(Pages 3 - 14)
<b>4.</b>	<b>APPLICATION FOR STREET TRADING CONSENT - LA PIZZERIA</b> Application for Street Trading Consent	(Pages 15 - 22)
<b>5.</b>	<b>LOCAL GOVERNMENT ACT 1972 EXEMPT INFORMATION</b> The committee is recommended to approve the following resolution:-  "That in accordance with Section 100A(4) Local Government Act 1972 the public be excluded from the meeting for the remaining agenda items as it is likely that, in view of the nature of the business to be transacted or the nature of the proceedings, if members of the public are present there will be disclosed to them exempt information as defined in paragraph 1 and 2, Part (1) Schedule (12A) Local Government Act 1972, namely:  Paragraph 1; Information relating to any individual  Paragraph 2; Information which is likely to reveal the identity	

		of an individual	
6.		<b>REVIEW OF A HACKNEY CARRIAGE DRIVER'S LICENCE</b> Report of the Case Officer	(Pages 23 - 36)
7.		<b>ANY OTHER ITEMS THE CHAIRMAN DETERMINES URGENT AND WHICH REQUIRES A DECISION</b>	

**Contact Officer:** Claire Morris, Democratic Services, 01242 264130  
**Email:** [democratic.services@cheltenham.gov.uk](mailto:democratic.services@cheltenham.gov.uk)

## Cheltenham Borough Council

### Licensing Committee – 28 April 2021

#### Local Government (Miscellaneous Provisions) Act 1982

#### Application for a Street Trading Consent

**Mr Daniel Corticeiro**

#### Report of the Licensing Team Leader

#### 1. Summary and recommendation

- 1.1 We have received an application from Mr Daniel Corticeiro for a street trading consent to sell hot drinks, cakes, pastries and biscuits from a Piaggio Ape 50cc measuring 2.6m (8.5ft) 1.3m (4.2ft) to trade on the pavement adjacent to Imperial Gardens. The plan attached at **Appendix 1** shows the location of the proposed trading pitch.
- 1.2 Mr Corticeiro has applied for an annual consent on the following days and times:

Monday	08:00 - 18:00
Tuesday	08:00 - 18:00
Wednesday	08:00 - 18:00
Thursday	08:00 - 18:00
Friday	08:00 - 19:00
Saturday	08:00 - 19:00
Sunday	09:00 - 18:00

- 1.3 An image of the trading unit is shown in **Appendix 2**.
- 1.4 This application is referred to the Licensing Committee because:
- 1.4.1 The application does not comply with the policy provisions for the town centre; and
- 1.4.2 All new street trading applications are referred to the Licensing Committee for determination.
- 1.6 The Committee can:**
- 1.6.1 **Grant the consent because it complies with the provisions of the adopted Street Trading Policy; or**
- 1.6.2 **Refuse the application because it does not comply with the provisions of the Street Trading Policy.**

### Legal

The Local Government (Miscellaneous Provisions) Act 1982 provides that a local authority can grant a trading consent for an individual within their area. Under the legislation consent can be granted for a period not exceeding 12 months. Consent must therefore be reviewed every 12 months. A local authority can apply reasonable conditions to the consent.

Any application should be considered in line with the Council's policy on Street Trading.

**Contact officer: One Legal**  
**E-mail: [legalservices@teWKesbury.gov.uk](mailto:legalservices@teWKesbury.gov.uk)**  
**Tel no: 01684 272015**

### 1.7 Implications

## 2. Background

- 2.1 The current street trading policy was adopted by Council on 11 February 2020. A copy of the policy has previously been circulated to Members and extracts are included in the application pack that was given to the applicant.

## 3. Purpose of the Policy

- 3.1 This policy sets out Cheltenham Borough Council's ("the authority") framework and approach for the management of street trading in the borough.
- 3.2 Through the street trading scheme the authority aims to control:
1. the location of street traders;
  2. the number of street traders; and
- 3.3. The scheme also aims to:
1. prevent unnecessary obstruction of the highway by street trading activities;
  2. sustain established shopkeepers in the town;
  3. maintain the quality of the townscape and add value to the town; and
  4. encourage inward investment.
- 3.4 In doing so, the authority recognises the importance of licensed businesses to the local economy and the character of the area whilst trying to ensure that the activities do not cause public or statutory nuisance to the people in the area.
- 3.5 This policy will guide the authority when it considers applications for street trading consents. It will inform applicants of the criteria against which applications will be considered.

### Permitted locations

- 3.6 The policy outlines areas of the town where the authority will consider trading applications. These locations are outlined in **annex 1 of the street trading policy**.
- 3.7 The committee should note that this application does not comply with the adopted street trading policy because the proposed trading location is not situated inside a permitted location.

## Assessment Criteria

3.8 In considering applications for the grant or renewal of a consent, the following factors will be considered:

- **Needs of the Area** - The retail offer of each individual pitch. The goods complement and do not conflict with the goods sold by other established retailers within vicinity. This criterion permits the authority to undertake a qualitative assessment of the goods to be sold by each competing applicant against those on sale in the adjacent area. The authority does however recognise that the surrounding retail offer is subject to change, therefore, it will apply this criterion to applications for new or renewal applications.
- **Public Nuisance** – Whether the street trading activity represents, or is likely to represent, a substantial risk of nuisance to the public, or properties in the vicinity, from noise, misbehaviour, emissions, smells etc.
- **Public Safety** – Whether the street trading activity represents, or is likely to represent, a substantial risk to the public from the point of view of obstruction, fire hazard, unhygienic conditions or danger that may occur when a trader is accessing the site.

The authority would expect a minimum of 6 feet (1.8m) of unobstructed highway/walkway on at least one side of the proposed trading unit/location.

- **Appearance of the Stall or Vehicle** – Trading units must enhance the visual appearance of the street and street scene rather than detract from it and be constructed in a suitable scale, style and using appropriate materials. It should also be designed to be fully accessible for all customers and advertising material must be limited to the name of the stall, the type of product sold and a simple price list and be professionally designed and printed.

The authority will generally not permit trading units where the unit fully, or substantially, blocks lines of sight to established retailers in the vicinity.

Any street trading operation which negatively impacts public access by walking, cycling or public transport will not generally be accepted.

- **Environmental Credentials** - The impact of the proposed operation on the local environment, including street surfaces, tree pits & materials, power supply, carbon footprint, supply chain, packaging, waste minimisation and recycling, waste disposal and waste created by customers.

The authority will encourage the use of sustainable products and will consider the trader's environmental credentials in respect of these when considering whether or not to approve applications. The authority will expect applicants to submit environmental statements setting out how the applicant will operate in an environmentally sustainable way.

## 4. Consultee Comments

- 4.1 Two objections have been received in relation to this application. These are attached at **Appendix 3** of this report.

## 5. Licensing Comments

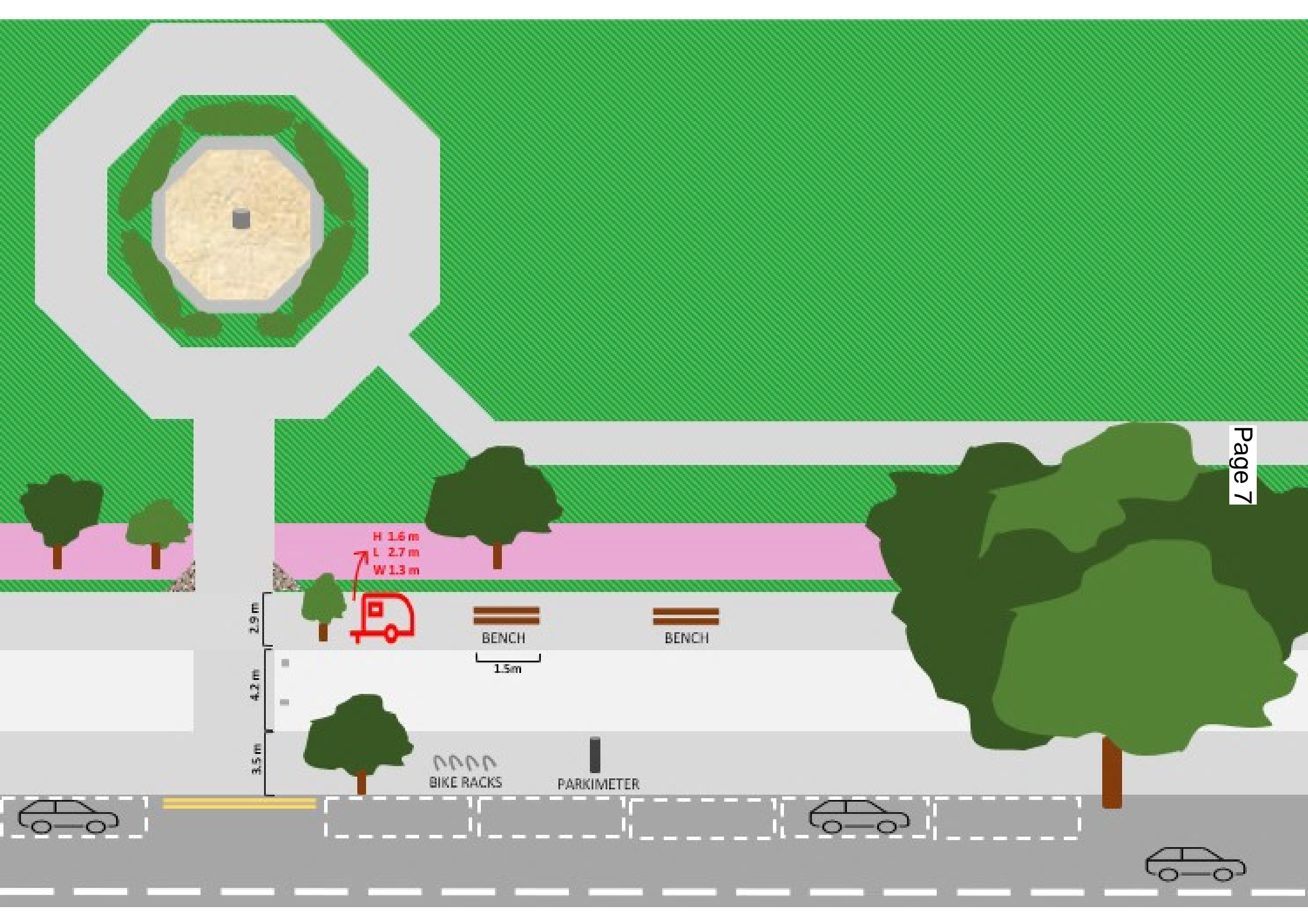
- 5.1 The committee must determine the application with a view to promoting the authority's adopted policy and Members should not arbitrarily deviate from the council's policy. Where the committee is minded to deviate from the policy provisions, it must provide clear and robust reasons for doing so.

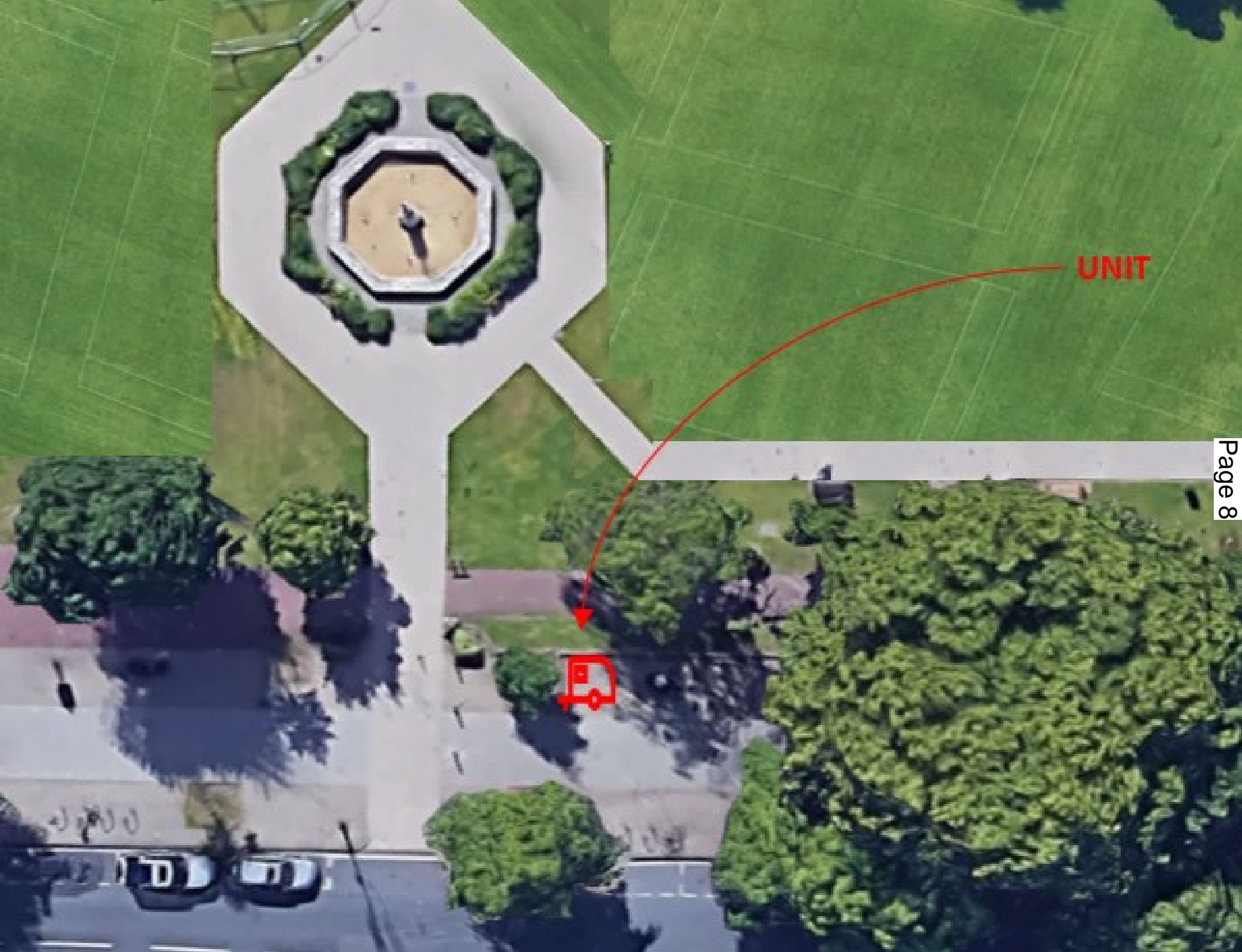
- 5.2 The adopted street trading policy identifies **Page 6** of trading zones in the town centre where street trading is permitted. These zones are set out in the policy under **annex 1 of the street trading policy**.
- 5.3 The street trading policy is not prescriptive on the type of trading that the authority will permit within these zones. Instead, the policy provides applicants flexibility to submit proposals for consideration. The correct approach is for the Licensing Committee to consider trading proposals taking into account the assessment criteria set out above.
- 5.3 As outlined in the report, this application does not comply with the provisions of the adopted street trading policy because the proposed location is situated outside the permitted locations.
- 5.4 In coming to a determination, the committee must also take into consideration the representations received. For this application, two objections were received as outlined at **Appendix 3** of this report.
- 5.5 In particular, Members should note the comments relating to the reinstatement of the railings along the gardens and the potential impact on established markets and festivals. In relation to the former, drawings for the works is attached at **Appendix 4** for reference. Regarding the gross weight, officers have confirmed with the Green Space Manager that the weighting will not be an issue.

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**Background Papers****Service Records****Case Officer**

**Contact officer: Mr Louis Krog**  
**E-mail: [licensing@cheltenham.gov.uk](mailto:licensing@cheltenham.gov.uk)**  
**Tel no: 01242 264135**





UNIT





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## CBC Parks Department

The van is situated too close to a busy entrance into the park.

People queuing could conflict with users and vehicles entering the park. Relocated further south towards the Queens Hotel past the two benches indicated on the plan.

Also the vehicle will obstruct the visual appearance of the new pillars and railing which will be installed near this entrance soon. These have planning permission.

The Highways paving in this area isn't built to take heavy loads. Highways should be satisfied with the loading on this paving before the licence is granted.

## Marketing Cheltenham

Thank you for sharing this street application please see my comments below:

Though this area of the town provides a high footfall due to Imperial Gardens I fear this activity isn't cohesive with the proposed location. Firstly there are already a number of neighbouring businesses that provide takeaway refreshments, soon to be added to with the opening of the Quadrangle following a major renovation project. Another food & drink outlet would provide market saturation in the area.

Imperial Gardens and Promenade are also used frequently for events and festivals that are key to the town's cultural activity. There are currently 2 planning permissions for the area that permits temporary event structures. The first permits events on Imperial Gardens for 70 days. The second is a temporary permission for an ice rink and Christmas Markets to take place on Imperial Gardens and Promenade.

The current planned activity for 2021 is:

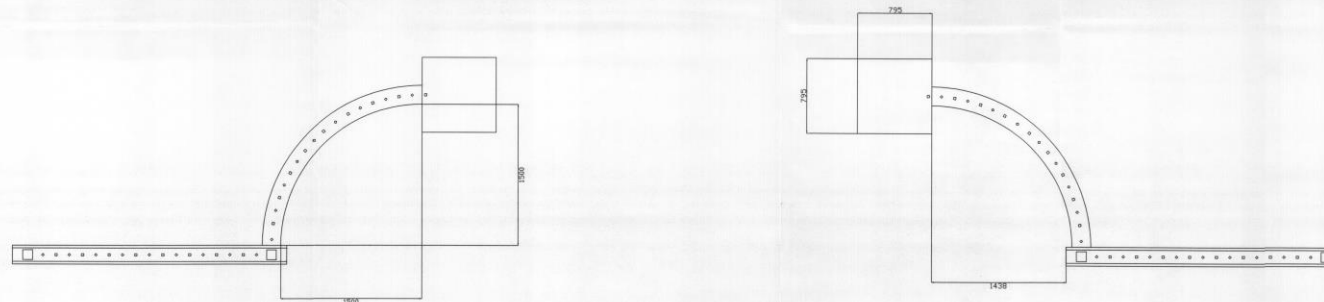
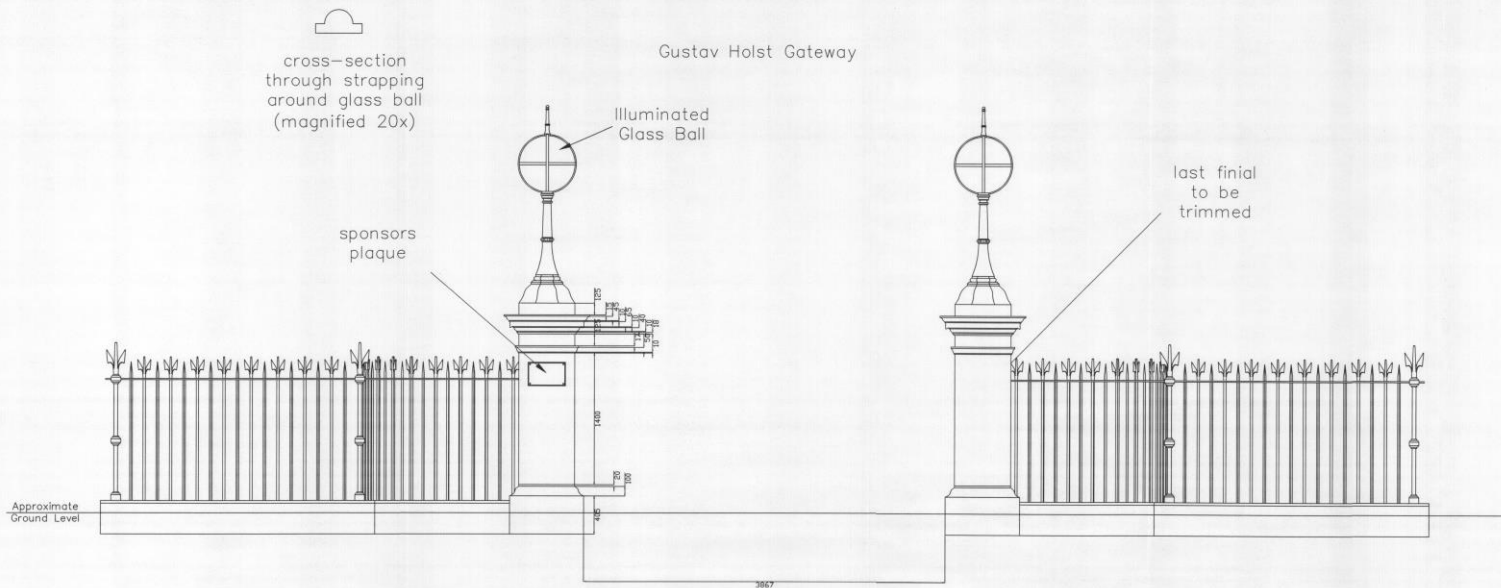
- Cheltenham Science Festival, Imperial Gardens: 10 - 13 June (live days)
- Cheltenham Music Festival, Imperial Gardens: 9-11 July (live days)
- Christmas Light Switch On, Promenade (including proposed site): 20 November
- Christmas Markets, Promenade (including proposed site): 21 November to 24 December (including rig/de-rig)
- Ice Rink, Imperial Gardens: 18 November to 2 January 2022.

However there is still a remaining 36 days on the first planning permission available to be used for events. With the town now re-opening following a third lockdown these days will play a crucial part in creating activity to welcome visitors back to the town and support its businesses that have suffered throughout this pandemic.

I would have to object to this application for the reasons mentioned above. As a minimum I would ask that on the days there are events on the Promenade and Imperial Gardens that the licence is suspended. I would also request that there is an assurance that the unit won't obstruct access to the park for event vehicles for rig/de-rig or that the licence is suspended for this time also.

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Gustav Holst Gateway Plinths (Plan View)

**Note:**

refer to Works Site Plan ISR/01 Rev B, Gateway No. G1

appearance of stone piers to replicate the square section piers adjacent to the front of the Town Hall (Western end)

appearance of illuminated glass balls to replicate those remaining adjacent to the front of the Town Hall

remaining original curved plinth line to the South of the opening to be replicated on the North side

Rev A – Height from top of plinth to top of ornate baluster adjusted to 1.5m

Rev B – Railings components sizes and dimensions to Historic Metalwork Conservation Consultant's recommendations. Addition of plaque to acknowledge railings sponsors. Plaque to be bronze and engraved with details agreed by FISHAC. Colour of engraved lettering to be agreed.

Do not scale this drawing – in all cases figured dimensions to be followed  
All dimensions to be checked on site before work commences

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in part or in whole without prior written permission

Revision	Description	Date	By
	Planning Application – Material Amendment (Final)	07/02/13	KJA
	Planning Application – Material Amendment (Draft)	20/11/12	KJA
	Planning Application – Submission	20/01/12	KJA
	Planning Application – Client Approval	11/01/12	KJA

kbw Chartered Surveyors  
Building Consultancy

7 Imperial Square, Cheltenham, GL50 1QB  
Tel: (01242) 244744 Fax: (01242) 526021

BUILT  
7 FEB 2013  
ENVIRONMENT

Client: FISHAC

Project: Imperial Square Gardens  
Railings Reinstatement Project

Drawing: Western Boundary Gustav Holst  
Gateway Details

AutoCAD file name: Imperial Square Railings

Set up size: A1

Scale: 1:25

Date: 01/12

Drawing Number: ISR/07

Drawn by: KJA

Checked by:

Revision: B

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## Licensing Committee – 28 April 2021

### Local Government (Miscellaneous Provisions) Act 1982

#### Application for a Street Trading Consent

**Mr Richard Hancock**

#### Report of the Licensing Team Leader

#### 1. Summary and recommendation

- 1.1 We have received an application from Mr Richard Hancock for a street trading consent to sell Italian style made to order stone baked pizza, barista coffee and soft drinks from a trailer measuring 8m (26ft) x 3m (9.8ft).
- 1.2 Mr Hancock has applied to trade on land adjoining the St James' carpark on the corner of the High Street and St James' Road. **Appendix 1** shows the location of the proposed trading pitch.

- 1.3 Mr Hancock has applied for an annual consent on the following days and times:

Monday	10:00 - 23:00
Tuesday	10:00 - 23:00
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- 1.4 An image of the trading unit is shown in **Appendix 2**.

- 1.5 This application is referred to the Licensing Committee because:

- 1.5.1 The application does not comply with the policy provisions for the town centre; and
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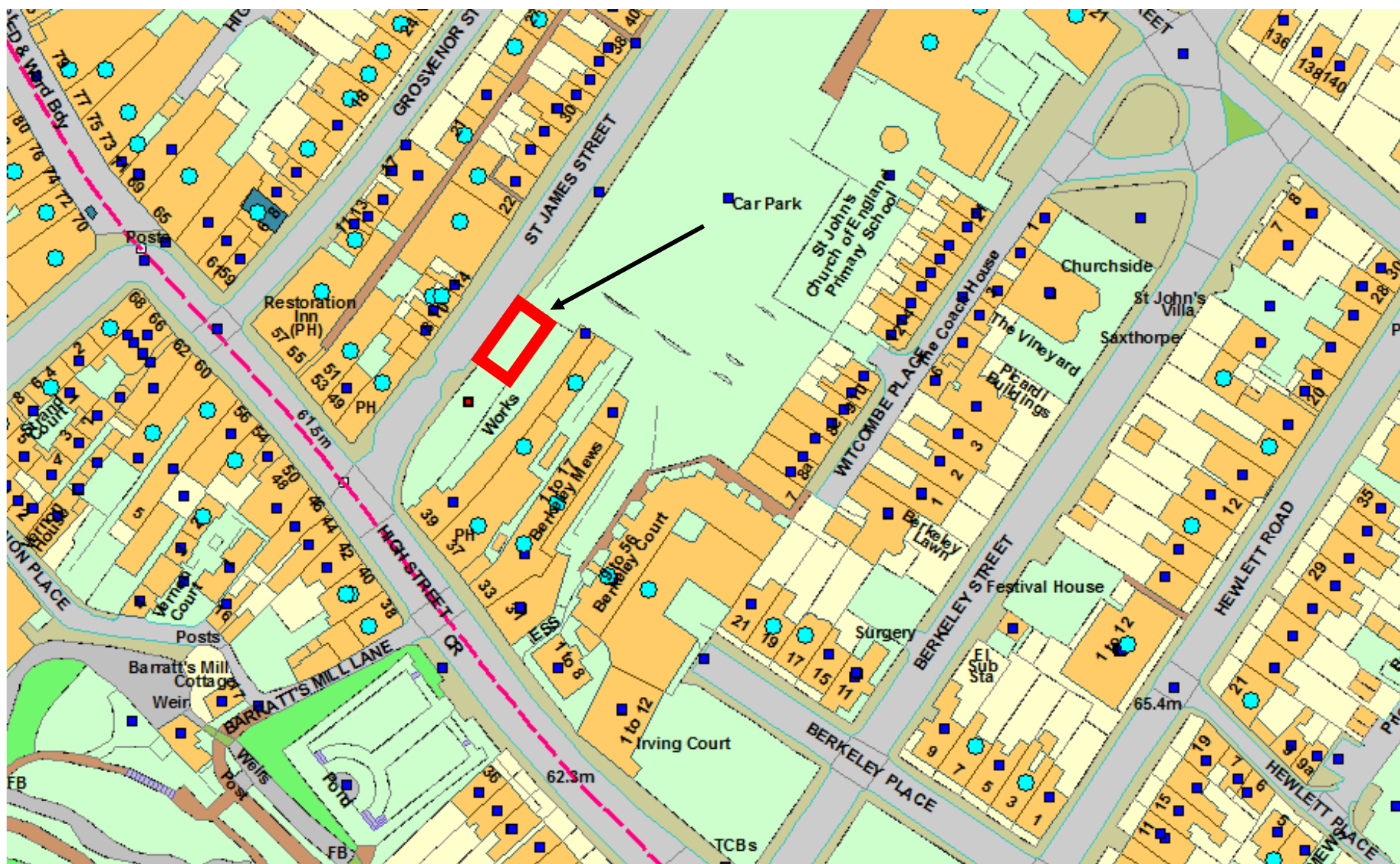
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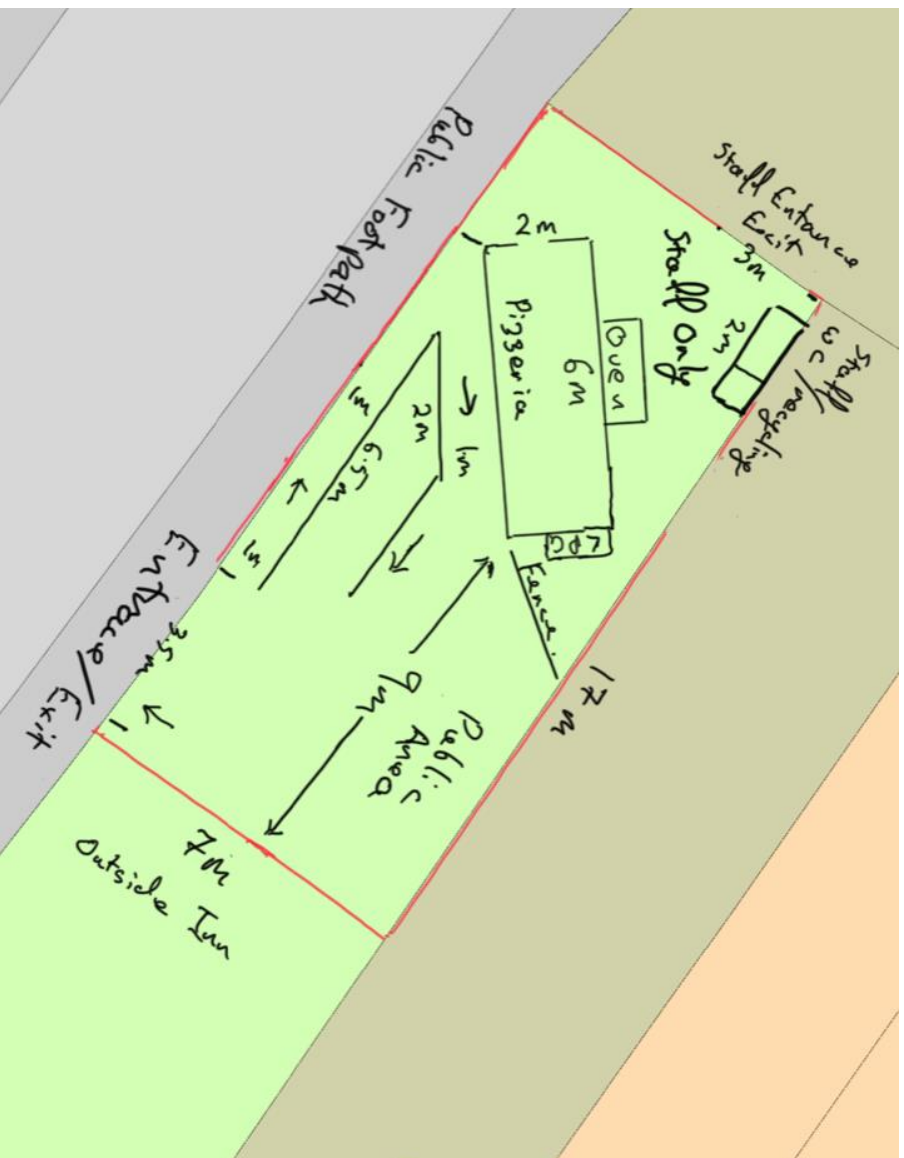
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**Background Papers****Service Records****Case Officer**

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